

By TINA SUTTON

Face Forward

You've heard it a million times before: Beauty's only skin deep. But that's not much consolation when your skin has more irregular spots than a Dalmatian. Thank goodness for makeup! And not those mask-like products of the past, but today's make-the-most-of-what-you've-got complexion

enhancers and face colors. Start with a skin primer, such as Philosophy's "Never Let Them See You Shine" or Laura Mercier's Hydrating Foundation Primer. Those lighter-than-air gels offer a smooth, transparent base under tinted moisturizers, oil-free foundations, or mineral makeup, like Bare

Escentuals all-natural powders. They're great for letting you control the coverage to get just that right amount. When it comes to color this fall, eyes are soft and smoky, with misty mauves the hottest palette; lips go from sensuous caramel glosses to sophisticated matte berries. For evening, add a bold brick-hued blush. It's perfect for painting the town red.

CREATE THE PERFECT COMPLEXION, THEN ADD JUST THE RIGHT COLOR.



(ABOVE)
Stila Smoky Eye Palette, \$40 at Rouge Cosmetics, 322 Derby Street, Salem, 978-740-1044, rouge.com



(OPPOSITE)
 clockwise from top
Nars Lip Lacquer, \$24 each at Rouge Cosmetics



Laura Mercier Hydrating Foundation Primer, \$31.50 at Beauty and Main, 30 Brattle Street, Cambridge, 617-868-7171, and other locations, beautyandmain.com



Laura Mercier Shimmer Bloc in Orchid Mosaic, \$39 at Beauty and Main

bareMinerals by Bare Escentuals, \$25 at Rouge Cosmetics

